

Large-Format Graphics Prep Guide

Here is a quick guide on how to set up your files to print on Alphabet Soup's 4 color 600 dpi large-format printer. If you need further assistance, have any questions, or need a quote or scheduling, please contact our large-format department at (409) 835-6484. Also available is Alphabet Soup's Digital Printing File Preparation Guide, which is a great source for how to set your files up for many of our services.

Indoor Banners

Outdoor Banners

Glossy Photobase Paper

Canvas

Polyester

Gloss Dry Erase Laminate

Matte Laminate

Gloss Laminate

Polycarbonate

Foamcore

Gatorboard

Komatex

Mounting Adhesive

Cling

Image Resolution and File Size

Minimum Specs (300 dpi printing)

- Build your file 1/4 size of final output size at 400 dpi in RGB
- Example: 24 x 35 poster 6 x 9 @ 400 dpi • For best color save PhotoShop files as .eps

Maximum Specs (600 dpi printing)

- Build your file 1/2 size of final output size at 400 dpi in RGB
- Example: 24 x 36 poster • 12 x 18 @400 dpi • For best color save PhotoShop files as .eps

How to set up Vector Art

- To utilize our best color matching, provide all vector art in an Adobe Illustrator file
- If you prefer Corel Draw or Freehand, please export artwork as an eps with all text converted to outlines or curves
- For best spot color matching, provide all vector art as pantone coated colors (CVC). This will produce a truer spot match than the equivalent CMYK breakdown.

General Information

- Include all fonts, printer and screen fonts
- Provide hard copies of each page you wish printed
- Indicate on proof if you want spot and or process colors to match

Tips and Tricks

- Create all gradients in Adobe Photoshop. Add 4 pixels of noise to reduce or prevent banding
- Build blacks as a rich black 10% Cyan 100% Black

Other Programs We Can Output From

- Microsoft Word / Publisher / Excel / Adobe Pagemaker / Corel Draw / InDesign / Acrobat
- Output direct from these programs is quoted on a per job basis
- A proof must be signed-off on prior to printing.

Color Matching

- Alphabet Soup, Inc. matches to calibrated industry standards unless otherwise instructed
- We do offer proofing prior to printing
- Color copy proofs, iris proofs, and reduced 4 color inkjet proofs are available (4 color inkjet proofs will be on the same material as your final output)

Finishing

A job is not done until it is finished.

At Alphabet Soup, Inc., we offer a wide variety of in-house mounting, and laminating. Contact us at any stage of your planning or design process so we can assist in choosing the best materials and finishing to bring your vision to reality.